

If You Miss Your
SHOPPING
NEWS
PHONE
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DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, April 7, 1944

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

Fountain Pens - 35c
(one dozen only in stock)

CHOCOLATES
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Leather Wallets

Easter Egg Dyes

EASTER DOLLS
Large Size

Bear Photo Service

Finger Nail Polish
10c

Wave Set - 10c

RUM

WINES

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CORDIALS

BRANDY
27 Year Old



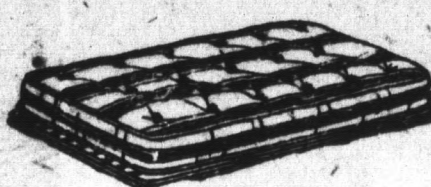
CUSTARD AND
FRUIT PIES

DANISH PASTRY
Homemade Layer Cakes
Devil's Food Cakes

ALWAYS DELICIOUS

OCEAN VIEW
BAKERY

Open from 7 a. m. to 9 p. m.
Closed All Day Mondays
98 Broad St. at Plymouth
Karl Hoefflin, Prop. RA. 9326



Get Your
MATTRESS
RENOVATED

NOW — while mater-
ials and labor are
available

All Our Work Absolutely
GUARANTEED
ONE DAY SERVICE

DALY CITY
MATTRESS
COMPANY

6754 Mission DEL. 9792

"CONSERVATION"

is still the watchword—and
when it comes to conservation
of your clothing nothing helps
like good dry cleaning—it re-
vitalizes your garments, makes
them last longer.



3-DAY SERVICE

WE OPERATE OUR OWN PLANT

DALY CITY CLEANERS

6274 Mission Street Phone Delaware 5261

Phone Randolph 9805
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We Call and Deliver
Mechanic On Duty

BATTERY SPECIAL

THIS IS THE SEASON OF HEAVIEST DRAIN ON YOUR
AUTO BATTERY. LET US CHECK AND REPLACE IT,
IF NECESSARY.

JEAN'S SUPER SERVICE STATION
AUTO REPAIRING AND BATTERIES

Rio Grande Products

Greasing and Oiling

Buy Bonds

AND HAVE YOUR RADIO FIXED
WITH THE CHANGE

BYRNE RADIO STORE

RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

SWING IS
THE THING!



The swing is to this
store to make your
chesterfields and
chairs look as good as
new. Consult us on
your upholstery
problems.

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

DElaware 4591

KEEP 'EM ROLLING!

A Motor Tuneup
will stretch your gasoline
rations and give more
miles to the gallon.
More pleasant miles,
too!



FRANK'S UNION
SUPER SERVICE STATIONS

No. 1
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No. 2
Alemany Blvd. at Sickles

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6939 Mission Street
Opposite Jefferson Union
High School

BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
Toilets

MIDTOWN LIQUOR STORE

7144 Mission Street
Phone ELkridge 2128

ADVERTISED

BRANDS
OF

QUALITY
LIQUORS,

WINES,

BEERS,

MIXERS

AND

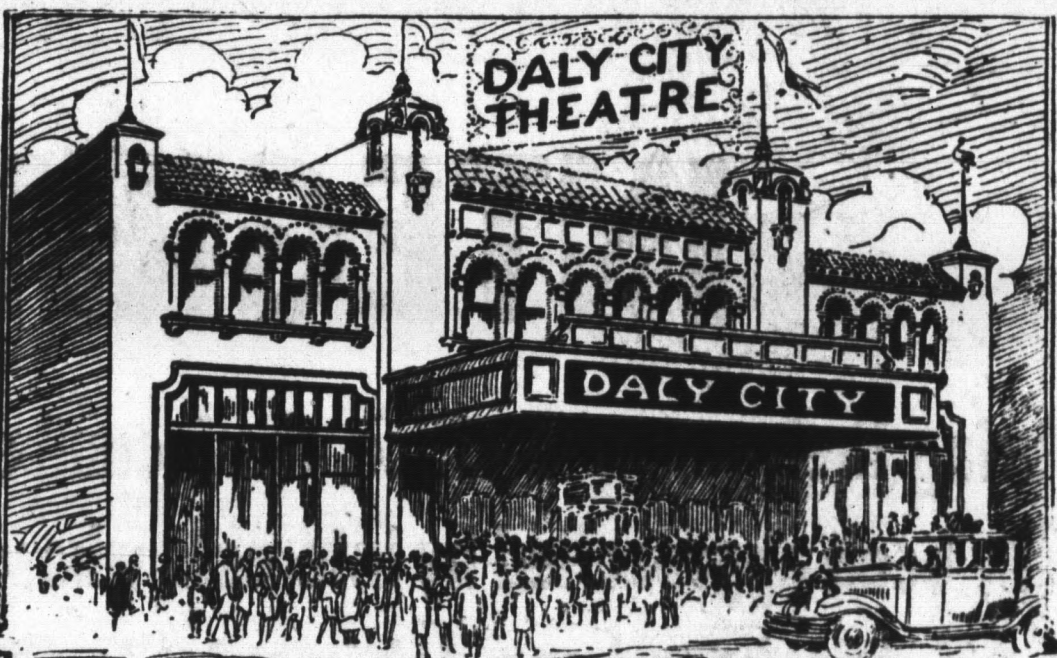
TQBACCOS

AT

MIDTOWN

CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street



NOW PLAYING—

Thursday, Friday, Saturday, April 6-7-8—

WALTER HUSTON, DANA ANDREWS, ANN BAXTER in

"NORTH STAR"

Also KAY KYSER, JOAN DAVIS, MISCHA AUER in

"AROUND THE WORLD"

Sunday, Monday, Tuesday, April 9-10-11—

ROSALIND RUSSELL, BRIAN AHERNE, WILLARD PARKER in

"WHAT A WOMAN"

Also WARNER BAXTER, LYNN MERRICK,
LLOYD BRIDGES in

"CRIME DOCTOR'S STRANGEST CASE"

Wednesday, April 12—

ALEXANDER KNOX, MARSHA HUNT, HENRY TRAVERS in

"NONE SHALL ESCAPE"

Also RICHARD ARLEN, JEAN PARKER in
"MINE SWEEPER"

Thursday, Friday, Saturday, April 13-14-15—

RODDY McDOWALL, DONALD CRISP in

"LASSIE COME HOME"

Also DAVID BRUCE, GEORGE DOLENZ, GRACE McDONALD
in

"SHE'S FOR ME"

(Paid Political Adv.)

Voters Have To These INDEPENDENCE

Incumbents Fahey and Cavagnaro, in standing for election, have never exchanged their independence of action to any group for its support. No candidate whose activities in civic affairs will be shackled by promises made to any group should be granted the office. Local taxpayers are entitled to unbiased effort in the conduct of Daly City government.

INTEGRITY

During their terms in office, the incumbents have repeatedly been approached by interests whose requests would, if granted, have been detrimental to the common welfare of Daly City. Much of their opposition undoubtedly comes from such sources. An outstanding record of personal integrity and honesty in office has been earned by Fahey and Cavagnaro.

Do you believe that any ONE group -- no
complete control of your city government

**plus
equals**

No one group should have absolute control of an
select "Better Government Club" nominated three
in their election. This year they have named two
ish the Job."

Every vote these interests can influence will be
Fahey and Cavagnaro is necessary to defeat this

Re-Elect



JOHN J. FAHEY

FAHEY

IN THE INTERESTS OF GOOD GOVERNMENT - DON



Buy Bonds & Stamps



BUY YOUR WAR STAMPS
AT YOUR SAFEWAY STORE!

Julia suggests
3 sparkling ideas
for Easter dishes



EVEN in war-time, we can turn an Easter meal into a really memorable event. The secret? Just a little feminine ingenuity!

With eggs, for example: why not make Easter breakfast something to remember, with

FROSTED EGGS

9 eggs 2 tbsps. butter,
1/2 cup milk margarine or
1 tsp. salt shortening
1/4 tsp. white pepper 6 toast rounds

Beat 6 whole eggs and 3 yolks together lightly; add milk, 1/2 teaspoon of the salt, and 1/4 teaspoon of the pepper; beat well. Cook eggs slowly in melted butter, margarine, or shortening, in frying pan until just set, stirring occasionally. Place in individual casseroles or on top of rounds of buttered toast, arranged on an ungreased baking sheet. Frost with egg whites beaten until stiff but not dry, and seasoned with remaining salt and pepper. Bake in moderate oven (350° F.) about 15 minutes or until whites are a golden brown. May be served with crisp bacon. Serves 6.



And for an Easter buffet, or for supper, "history" can be made with

EGG MOUSSE

2 tbsps. unflavored gelatin 2 tbsps. lemon juice
1/2 cup cold water 2 tbsps. prepared horseradish
2 cups milk 1/2 to 1 tsp. salt
1 cup mayonnaise 3 drops yellow vegetable coloring
1 tbsps. onion juice 8 hard-cooked eggs

Soften gelatin in cold water. Heat milk. Add to softened gelatin and stir until gelatin is dissolved. Add mayonnaise, seasonings, vegetable coloring, and finely sieved egg yolks; stir well. Chill until thick and syrupy. Fold finely chopped egg whites into mixture. Pour mixture into 4-cup ring mold. Chill until firm. Unmold on large platter. Fill center with ham, fish or chicken salad mixture. Serves 12.



And for dessert (and here I am still talking about eggs, which are relatively plentiful this Spring), how about topping off Easter dinner with sweet-filled

HARD MERINGUE

3 egg whites 1/4 tsp. cream of tartar
1/2 tsp. salt 3/4 cup sugar

Beat egg whites until foamy; add salt and cream of tartar, and continue beating until egg whites become stiff and dry. Add sugar gradually, 2 tbsps. at a time; continue beating until meringue is stiff and forms sharp peak. Form meringue shells with pastry tube, or drop by tablespoonfuls for puffs, on slightly greased heavy paper; place on baking sheet. Bake 1 hour or until dry in slow oven (275° F.). Remove from paper and cool. Makes 6 to 8 cases, which can be filled with ice cream or custard or whatever strikes your Easter fancy!



Julia Lee Wright Director
Safeway Homemakers' Bureau

SAFEWAY Easter Guide

Let the Easter bunnies worry about how to fry colored Easter eggs! Your own worries about Easter meals will disappear if you do your food shopping at Safeway—fine meats, fine fresh fruits and vegetables, fine foods of all kinds priced to save you money—plus many point-saving suggestions! Let this be your guide to convenient, simplified shopping, at Safeway!

FLOUR

Gold Medal—No. 10 bag (enriched)

59¢

PREM

Swift Luncheon Meat (3 pts.)—12-oz.

33¢

SPAM

Hormel Luncheon Meat 12-oz. can (3 pts.)

35¢

JUICE

Tomato—Sunny Dawn (6 pts.)—No. 2 can

3 for 25¢

COCKTAIL

Fruit—Dainty Mix—No. 1 can (28 pts.)

2 for 29¢

QUALITY EGGS!

Nulaid Large Grade AA—Ctn. doz. 50¢

Gem Breakfast Large Grade A—doz. 47¢ Medium Grade A doz. 41¢



RATIONED ITEMS

Spread Cheese—Phila. Cr. & Pm. (2 pts.)—3-oz. pkg. 12¢

Corn Niblets, Golden (6 pts.) 12-oz. can—W.K.—V.P. 13¢

Bacon Swift Premium—(2 for 1 pt.) 1/2-lb. cello 21¢

Cocktail V-8 Vegetable (2 pts.)—No. 2 can 2 for 25¢

Soup Campbell Vegetable (4 pts.)—11-oz. can 2 for 23¢

COFFEE VALUES

EDWARDS COFFEE Vacuum packed—1-lb. gla. s 27¢

FOLGERS COFFEE Reg. or Drip—1-lb. glass 31¢

M.J.B. COFFEE Junior—1-lb. pkg. 27¢

S&W COFFEE Reg. or Drip—1-lb. 30¢

FILTER PAPERS Coffee—Ctn. of 100 2 for 15¢

POINT-FREE ITEMS

Peas Green Giant—No. 2 15¢

Peas Little Farmer—No. 2 Can 2 for 19¢

Apple Juice Signet—Qt. glass 24¢

57 Sauce Heinz—8-oz. glass 25¢

Bananas Shangri-La Dehydrated 1-lb. cello 47¢

TOKEN SAVERS

Juice Grapefruit—Texsun (unswt.) (1 pt.)—No. 2 can 13¢

Juice Grapefruit—Texsun (unswt.) (3 pts.)—46-oz. can 29¢

Beets Sliced, Del Monte—(2 pts.) No. 303 glass 14¢

Tomatoes Gardenside—(7 pts.) No. 2 1/2 can 12¢

Hot Sauce Gardenside—(5 pts.) 7 1/2-oz. can 4¢

Milk Cherub Evaporated (1 pt.)—Tall can 3 for 27¢

Deviled Ham Cudahy—(1 pt.) 3-oz. can 15¢

Chili Con Carne—Cudahy—(4 pts.) 16-oz. can 23¢

GUARANTEED MEAT

PORK LOIN ROAST (Loin end cuts 3 1/2 lb.) Rib End Cuts—(2 pts.)—Lb. 29¢

READY TO EAT PICNICS Eastern Smoked—Bone In—4 to 8 lb. Average (2 pts.)—Lb. 33¢

SLICED FANCY BACON Fine Quality—Market Sliced—Rind Off (1 pt.)—Lb. 37¢

PORK BUTT ROAST Meaty Cuts—Bone In—4 to 6 lb. Average (2 pts.)—Lb. 33¢

EASTERN SMOKED BACON By the Piece—Rind On (1 pt.)—Lb. 29¢

FRESH PORK SAUSAGE Bulk, Type No. 2—Very Tasty—Easily Prepared (1 pt.)—Lb. 32¢

Fancy Eastern HAMS

Skinned—Shank Half—(1 pt.) Lb. 33¢

Whole or Butt Half—3 pts. Lb. 35¢

FARM-FRESH PRODUCE

NEW POTATOES Red 3 lbs. 25¢

ONIONS Yellow—Fancy Quality 2 lbs. 15¢

TOMATOES Fcy. Mexican Bulk—Lb. 25¢

ORANGES Fancy Navels 3 lbs. 25¢

Asparagus

Fancy Green

2 lbs. 25¢

MISCELLANEOUS NEEDS

Cream of Wheat Reg. or Quick—28-oz. 22¢

Karo Syrup Blue Label—1 1/2-lb. glass 2 for 25¢

Peanut Butter Beverly—2-lb. glass 45¢

Soda Crackers Busy Baker—1-lb. ctn. 19¢

Krispy Crackers Loose Wills—1-lb. ctn. 19¢

Flour Suzanna Pancake & Waffle—40-oz. ctn. 16¢

HOSTESS CHERRY LAYER CAKE 2 layers of silver cake filled & iced with Cherry Creme icing, topped with toasted sliced almonds 33¢

HOT CROSS BUNS—Available at all Safeway Stores.

FONTANA PASTE

Assorted—Pkg. 2 for 15¢

WESSON OIL

(8 pts.)—Qt. glass 49¢

CRISCO SHORTENING

(12 pts.)—3-lb. glass 65¢

WHITE KING SOAP

Granulated—46-oz. ctn. 46¢

HELEN'S NO FOOL, NOW!



THERE'S AN EXAMPLE, HELEN—A PENNY SAVED THERE, AND ANOTHER SAVED HERE IT MAKES A BIG DIFFERENCE!

I BEGIN TO SEE WHAT YOU MEAN, GRACE

DO YOU KNOW, GRACE, I'VE SPENT CONSIDERABLY LESS JUST ON THIS FIRST TRIP TO SAFEWAY... JOHNNY, MAYBE I HAVE BEEN AN APRIL FOOL—BUT NO MORE!

IVE MADE A DISCOVERY, HELEN. FOUND A STORE WHERE I CAN ACTUALLY SAVE MONEY, AND YET WE EAT THE BEST WANT TO MEET ME IN TEN MINUTES?

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from O.P.A.

You, Too, Will Find Safeway Easy on Your Pocketbook

Prices—everyday prices—are held right down to the minimum, at Safeway. And that makes it easier for you to keep within your food budget and still enjoy the best! Start the "Safeway habit" this week!

SAFEWAY

Prices in this ad are effective Tuesday through Saturday, April 4 to 6, inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Mateo, Alameda and Contra Costa Counties unless changes are required as a result of new O.P.A. regulations.

(Paid Political Adv.)

"LET'S GET DON

THE PE

Five Township Clubs of San Mateo County

Mr. Edward J. Dennis
Daly City, California

March 31, 1944

Dear Mr. Dennis:

The Five Township Clubs of San Mateo County in meeting duly assembled, wholeheartedly endorse your candidacy as Councilman of Daly City.

In taking our position on this important question it was urgent and very important that careful and due consideration be given to the qualifications of all candidates and why they were seeking election.

These seem to be days of grave and serious decisions. In many parts of the world, the people are facing the most decisive problems of their lives. The American people are being called upon to make many momentous decisions that will affect the future welfare and history of the entire world.

Likewise, the people of Daly City are now confronted with a serious problem—the election of two Councilmen—the consequences of which will affect the future progress and effectiveness of our local government. There can be but one logical and sound decision to render, that of deciding what is best for the future welfare of the people of Daly City.

With your experience gained in union and fraternal activities and the knowledge gained by your careful study and close contact with civic problems, make your candidacy of worthwhile benefit to the people of Daly City.

Your candidacy as Councilman, we recommend to the voters of Daly City with this thought foremost in mind: "When in the judgment of a majority a condition adversely affecting our city arises, our right and privilege is to rectify that fault. We are justified in securing this much needed change."

Our best wishes for your continued success, for a more progressive plan for the future of Daly City.

Respectfully yours
Vernice Lorenz, Asst. Secretary



Edward J. Dennis

DALY B
GOVERNSAN M C
CENTRAL ORFIVE TO HIR
Of Sa Co

A STRAIGHT-FORWARD CAMPAIGN

This week the campaign for Daly City council posts nears a close. The Better Government Club of Daly City has participated in this campaign, as it did in 1942, not with any intention of controlling city government, because this organization has not, nor would not even extract a promise from any candidate it supported, except assurances of faithful and loyal public service.

The candidates supported by the Club have set forth issues akin to those in which this organization is deeply interested, and they have set forth those issues in ample time for any reply from the two incumbent councilmen, asking you now to re-elect them. The only reply has been vague generalities, meaningless and without point.

Candidates sponsored by this Club have been specific in discussing things they believe of vital importance to Daly City, now, in the post-war era, and in the future to follow. They have placed particular stress upon Daly City's progress and development, the building of a greater community to include adjacent areas as they develop in the future.

This may seem an ambitious program, but ambitious men have made America great. The Better Government Club believes Daly City has a brilliant future, and this Club's only interest in city government is to insure that we have men in public office ready, capable and courageous enough to meet the future.

In the past the Better Government Club has attempted to do the research work we know our citizens have not the time to do. The results we have advanced following our research we have presented to you honestly and fairly, and we are deeply appreciative of the fact that your response has been an expression of confidence in our attempts to keep you informed on the important issues upon which you are called upon to vote at city elections.

EDWARD J.

DENNIS

CITY COUNCIL

(This Advertisement Written and Paid For By The Better Government Club of Daly City)

"BALANCE P

In an advertisement last week election mentioned a "Balance Of Power". They urged that this so-called "Balance Of Power" be maintained.

If they mean the council is split, then we heartily disagree. In the first men fought tooth and nail to prevent didn't the incumbents want a "Balance Of Power" complete control of the council, which Club of Daly City seeks?

If we were inclined to be egotistic, we would say that the incumbents that we elected the three are wrong. The people of Daly City repudiating the entire council in office interest of giving Daly City the type of government it deserves.

The two incumbents seem a little on the other foot. If the people of Daly City elect them, they will have their city government, with its strife and discord, that Tuesday.

However, we believe the people of Daly City are for themselves. They have the people want harmony and co-operation and progress to the destiny it deserves.

Looking over the records of the incumbents, "Let's Finish The Job" is a bad idea.

Elect

WHEN YOU

ON TO BUSINESS"

PEOPLE SAY

END BY
LY BETTER
VERNT CLUB
M) COUNTY
AL OR COUNCIL
TOHIP CLUBS
Of San Mateo County



Burton (Bert) L. Meritt

Five Township Clubs of San Mateo County

March 31, 1944

Burton L. Meritt
Daly City, California

Dear Mr. Meritt:

The Five Township Clubs of San Mateo County in meeting duly assembled, wholeheartedly endorse your candidacy as Councilman of Daly City.

Seldom have we had greater need for vision and courage in our leaders and ourselves. We need vision to reconstruct democracy so as to leave the franchise "open to all," while limiting office to trained intelligence.

We fully realize that our government is faced with problems that involve the lives of all the people, therefore, new ideas are needed to solve these problems and plan for the future.

With your keen insight into civic affairs, we realize that by your election it will give the people of Daly City, management of their public business, dedicated to government for all the people and not for a certain few.

Your ability is demonstrated by a successful business career, and the knowledge gained by your service so faithfully rendered for our Fire Department, our civic, fraternal and patriotic organizations, guarantees an honest, unashamed desire to be of service to all the people.

We take pride in recommending your candidacy to the voters of Daly City, this motto foremost in our minds, "they that live and work in the present, should plan for the future." There can be but one logical and sound decision for the voters to render on April 11, 1944.

Elect Meritt and be sure of a progressive future.

Respectfully yours
Vernice Lorenz, Asst. Secretary

ANCE POWER?"

incumbent city councilmen seeking re-
the city council under the present setup.
"Balance of Power" be left undisturbed.

ys, and it should be maintained that way.
two years ago the two incumbent council-
in the city council at that time. Why
Power" then? Why did they want full and
are now claiming the Better Government

could be flattered by the claim of the two
council members in 1942. But, as usual they
the three new councilmen in 1942, thereby
Whatever part we played was purely in the
ment to which it is entitled.

d in their statement, now that the shoe is
want any "Balance Of Power" situation in
cord, backbiting and stalling, they will de-

city are entirely capable of deciding is-
of their city at heart, and we believe the
ir city council, so that Daly City may de-
deserves.

mbent councilmen asking the people to re-
a bad idea at that.

NOW IT'S UP TO YOU

We come now to the question of community responsibility, and community responsibility means the obligation of citizens to interest themselves in the type of government that determines their well-being, and the destiny of their city.

Community responsibility means, also, the participation of every clear-thinking citizen in the conduct of his community affairs, especially his community government. Never in history has the question of government been more important than it is now. Never has the American way been subject to greater challenge.

It sums up to this: How well a community is governed depends upon its citizens; how well a county is governed depends upon the calibre of government in its communities; how well a state is governed reflects its county government, and how well a nation is governed depends upon the type of government in its various states. So the fundamental unit is local government.

The Better Government Club of Daly City urges the citizens of this city to ponder this evolution in government, and in so doing take deeply to heart the responsibility that rests upon each of us. By all means vote Tuesday in your city council election, and thereby play your part in the type of government you may expect from your county, your state and your nation.

This campaign is virtually over now and the Daly City Better Government Club, and the candidates it sponsors are happy that there has been no vilification nor personalities. We are sincere when we say we hope there will be nothing to mar this fine record. However, in the past it has been the policy of some candidates for office to resort to last-minute vindictiveness and recriminations. If there should be in this campaign, and we trust not, it may be necessary for us to reply by circular. If not, this is our last word to you in this campaign: VOTE TUESDAY, AND VOTE FOR THE BEST YOU CAN GIVE DALY CITY —

BURTON L. (BERT)

MERITT

COUNCILMEN

VOTE TUESDAY

Thomas Tallon, President

Melford Battye, Secretary

"Dad" Demands Pudding

By Frances Lee Barton

WHO orders hot pudding when you are dining out? It's Dad, the grown-up son or the male guest — almost invariably. Hot pudding is the male's delight and serving it at home is woman's opportunity. Try it when the boys are home on furlough — or anytime when there are men at the table. Their reaction is well worth your effort.



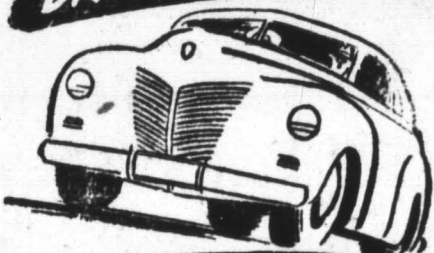
Oven-Steamed Pudding

1½ cups sifted cake flour; 2 teaspoons double-acting baking powder; ½ teaspoon salt; ½ cup sugar; 2 tablespoons shortening; 1 egg, beaten until thick and fluffy; ¾ cup milk; 1 teaspoon vanilla.

Sift flour once, measure, add baking powder, salt, and sugar, and sift together three times. Cream shortening. Add sifted dry ingredients, egg, ½ cup milk, and vanilla; beat until smooth. Add remaining milk and beat ½ minute longer. Turn into greased individual molds, filling ¾ full. Cover tops with brown paper and tie securely. Place in pan in 1 inch of hot water. Bake in moderate oven (375° F.) about 55 minutes, or until done. Serve hot with fruit sauce. Makes 6 servings.

Or turn batter into greased top of double boiler, cover with lid, and place over boiling water. Cook 1 hour, or until done.

DRIVE UNDER 35



SAVE YOUR TIRES

BE SURE TO VOTE TUESDAY, APRIL 11

AUTO GLASS

COLMA AUTO PARTS

7244 Mission Street



This is OUR "E" Award

★ You may have seen this "Reliable" emblem on display in our Prescription Department. We give it a good spot, because we're very proud of it.

It's something rather special, you see. This insignia is granted only to selected Prescription Pharmacies, maintaining the highest ethical standards. It symbolizes safety, experienced service and fair prices, just what you seek when you have a prescription to be compounded.

May we have the privilege of filling your next prescription?

McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City Randolph 6012



It's Garden Time

Get Plants Now for Finest
VEGETABLES - FLOWERS
Visitors Welcome - Gardening Advice

DALY CITY NURSERY

Telephone DElaware 9907
F. and S. Bryant, Props. 559 San Diego Ave.

JOBING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION

STATE SHEET METAL WORKS

(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. Randolph 10153

EASTER DRESSES

\$4.98 to \$9.98

Children's Dresses, sizes 7 - 14 \$1.59 to \$4.98
Ladies' White Blouses \$2.98 to \$4.98
Ladies' Skirts, plaid and plain \$2.98 to \$6.98
Ladies' Sweaters, sizes 34 - 40 \$3.98 to \$4.98
Girls' Sloppy Joe Sweaters \$3.98

HOSIERY

Ladies' Rayon 42 gauge 89c
Ladies' Seamless Hose 44c

SHEPHERD SPECIALTY SHOP

6389 Mission St.
Daly City

JU 4-9034
Dr. Shaghoian Bldg.

INFANTS' EASTER ITEMS

Baby Sweaters \$2.49 to \$3.95
Baby Sweater and Bootie Sets \$4.50
Waterproof Baby Bibs and Pinafores 49c
Babies' Nylon Slips, 1 to 6 years \$1.49
Rayon Panties, sizes 4 to 6 75c
Training Panties, sizes 4 to 6 50c
Flannel Pajamas, sizes 4 to 12 \$1.89
Little Girls' Dresses, sizes 1 - 3 \$1.89 to \$1.98
Infants' Wrapping Blankets, 27x33 59c
Crib Sheets, 18x27, waterproof 75c
Little Boys' Play Suits, sizes 1 to 6 \$1.49
Children's Anklets 25c to 35c
Baby Hose 35c
Easter Bonnets for Infants \$1.69
Corticelli Sheer Hose, 45 gauge 92c
Seamless Sheer Hose 43c
Stockings for the Hard-To-Fit,
extra large sizes \$1.03
Ladies' Slips, sizes 32 - 52 \$2.69 to \$3.49
Ladies' Panties, elastic all around .. 75c to \$1.29
Blouses, all types, sizes 32 - 40 \$2.29 to \$3.29
Ladies' Sweaters, coat style,
sizes small, medium, large \$3.59 to \$4.95
Ladies' Anklets 29c to 39c
Ladies' Bed Jackets & Nightgowns \$3.29
Vest Jackets, sizes 14 to 17 \$1.95
Aprons \$1.19
Fascinators and Scarves 59c to \$1.95

MRS. DOTTIE MOOREHOUSE

All Lines Beauty Culture at
Very Reasonable Prices

MRS. JENNIE BORELLI

CUT 'N KURL BEAUTY SALON

6654 Mission Street

Randolph 0292

BUY MORE WAR BONDS AND STAMPS

(Paid Political Advertising)

WE REPORT TO THE VOTERS

Certain "questions" have been advanced by our opponents in the city election, April 11, concerning our records as city councilmen for Daly City. They are not clear-cut questions, but insinuations designed to cloud the real issues at stake. Some are based on simple misunderstanding of public affairs, while others are deliberate distortion of the truth.

Believing that, since the issues have been raised, the voters are entitled to full knowledge of these matters, we take this space for their explanation. Step by step, we wish to give you the true facts, all of which are a matter of public record.

(1) The "Better Government Club," which has nominated and at least partly financed the campaign for Edward Dennis and B. L. Meritt, claims "Daly City's tax rate of \$1.09 is not low."

The tax rate for any city is broken down into funds for specific uses; for the general fund, or operating expenses, and to retire the several bond issues voted by the people. Since the general fund is the one which may be controlled by expenditures by the city council, let's use that for purposes of comparison:

Daly City's rate for the general fund is 78½¢; San Mateo's, 94¢; Burlingame's, 85¢; San Bruno's, \$1.00; South San Francisco's, \$1.00.

(2) The "club" charges: "The two incumbent councilmen are playing politics with the social and economic well-being of our city employees by their arbitrary and persistent refusal to grant all city employees a living wage . . ."

During the past year, city employees have been given wage increases totalling almost \$10,000. These increases ranged from 10 to 33 per cent per person, and were given to meet rising living costs.

(3) "Not a single step has been taken toward providing retirement security for city employees . . ." says their announcement.

Retirement security for city employees has been given considerable attention, and such plans are now in the hands of a committee of these employees, whose action the council has been awaiting for some time.

(4) The group questions the people "being forced to pay nearly 7½ cents tax rate for the water works reserve fund."

This fund provides for capital outlay only, and is not for operating expenses. Present reserves are being set aside for connection with the San Francisco water supply for stand-by purposes.

(5) Another statement: "The two incumbent councilmen now seeking reelection are directly responsible for the present setup in our police department, which is ridden with strife and disunity."

The police commission, governing body for that department, comprises three members of the city council. Until a few months ago, these were the three men who were seated, in 1943, by the "Better Government Club," and at present two of them act in that capacity. Any action the "club" deems necessary could thus come from their own men, who would seem to be in charge.

(6) The opposition denies that Daly City has one of the finest fire departments on the peninsula, and that insurance rates were lowered through any efforts of the incumbents.

Daly City's department has the finest and latest equipment available at the outbreak of the present war. As a result, fire underwriters have granted to local property owners the lowest rate given any city without a paid fire department. If the city spent a million dollars for equipment it could not further reduce this rate.

(7) They say "The most ridiculous of all their acts is undoubtedly the installation of a radio system in the police department which enables the patrol cars to contact the station, but the station cannot contact patrol cars."

The system is identical with the one used by military and naval police in patrolling San Francisco, except that in their case the cars cannot contact the station directly. Aside from this fact, no city money has been spent on the system, since it was installed on trial, and will not be purchased unless it does prove adequate.

(8) Again, "their statement that Marchbank park is one of the finest baseball lots in the state is true, but who is permitted to use it?"

The baseball diamond is available for any group wishing to abide by necessary rules as to previously booked games and watering schedules. Teams are booked on a "first come, first served" basis, and youngsters play throughout the park every day, as weather permits. There is no basis for such statements.

(9) Finally, "In building the city hall the two incumbent councilmen were responsible for the construction of a building smaller than the old city hall, and which is utterly inadequate for the proper handling of the city's present business."

We say the new city hall provides more usable space for conducting the city's business than did the former building. Much of the space is not now being used at all, and considerable additional space has been loaned for use by the federal government during the war emergency. We say the space will be adequate for many years to come.

We feel flattered that the "Better Government Club" has seen fit to concede absolute control over city affairs to we two, who are members of the five-man council. This is more impressive if you remember that the other three men were the club's own selected candidates in 1942.

We believe the voters will not be fooled by these foggy insinuations, and by the club's advocating on one hand, the lowering of taxes, and the careless expenditure of city funds, on the other.

(Signed)

JOHN J. FAHEY
EDMUND CAVAGNARO

(Paid Political Adv.)

ve A Right Qualities: REPRESENTATION

Every taxpayer in Daly City, every organization, every public movement is entitled to fair consideration by the governing city council. Every matter coming before Councilmen Fahey and Cavagnaro, in their service on the city council, has received its due deliberation, and their action has consistently been for what they believed best for the entire city.

WHAT group -- should have full and

holdover council members who were
picked by group in 1942 election - - - - -

candidates offered by same group
for election this year - - - - -

and COMPLETE CONTROL of
all seats on YOUR CITY council.

y's governing board. Yet, two years ago, the
res for the city council, and were successful
remaining seats, and are advertising "Let's Fin-

Tuesday for their candidates. Your vote for
you are qualified—VOTE!

EXPERIENCE

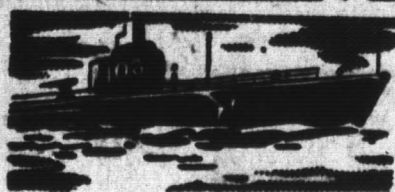
These men have stood at the helm of city government in the years immediately preceding and during the present war period. They have been important years in Daly City, with many changes and improvements made. Their records show honest and efficient effort on behalf of the taxpayers and residents of the city.



EDMUND CAVAGNARO

and CAVAGNARO

MAIL TO CAST YOUR VOTE - TUESDAY, APRIL 11



1944	APRIL	1944
SUN	MON	TUE
2	3	4
9	10	11
16	17	18
23	24	25
30	1	2

This is a mechanized war. A-broad, everything depends on the number and condition of machines our men have, while the home front must depend on the condition in which the remaining cars are kept. Economical repairs are the ones which last longest.

MATHER BROTHERS GARAGE

9041 Mission Street

Phone DElaware 3428

WESTLAKE MARKET

301 Miriam St.

RAndolph 9667

Closed Sundays from Noon to 4:30 p. m.
Open Evenings Till 8 p. m.

Prices Effective Friday and Saturday

FRESH ASPARAGUS **10c**
Pound

SWIFT'S PREMIUM HAMS **39c**
Half or whole; pound

MEXICAN TOMATOES **27c**
New crop, for slicing; pound

GRAPEFRUIT **6 FOR 25c**
Sweet Coachellas

NO POINTS!
FROZEN VEGETABLES
AND FRUITS
SERVE THEM OFTEN

Lucca Ravioli Co.

7370 Mission St., Colma

Cash and Carry

Phone RAnd. 6102

FRIDAY & SATURDAY SPECIALS

BURGUNDY WINE **\$1.89**

Italian-California or Pellegrini, gal.

MAZOLA OIL **\$1.85**

Gallon

CHALLENGE OIL **\$1.67**

Gallon

PEANUT OIL **\$1.87**

Gold Medal; gallon

M.J.B. COFFEE **32c**

Pound

CHEESE **lb. 65c**

REGGIANO; Imported

Dry Mushrooms **\$3.98**

Imported, pound

SOAP **52c**

GRANULATED, Par, giant pkg.

PEETS SOAP **23 1/2c**

Large 2 lbs. 1 oz. pkg.

Complete Line of Poultry Grain,
Mash, Rabbit Pellets, and
Other Feeds.

LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

Because of the genuine interest we take in helping our customers in their rationed meat purchases, we feel that we are helping in the war effort. Daly City and Colma folks feel that way, too, for every day, more of them tell us of their appreciation. It pays you to buy your meat at Lucca's

Pineapple Juice **2 FOR 27c**

Del Monte, No. 2 cans

Del Monte Peas **2 FOR 31c**

No. 2 cans

Grapefruit Juice **2 FOR 27c**

Treesweet, No. 2 cans

PEACH JAM **33c**

Lady's Choice; 2 lb. jar

TOMATO PASTE **8c**

Madonna Brand

FRESH FRUITS & VEGETABLES

SEED POTATOES

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)

SPECIAL COMBINATION — NO POINTS

SWEET PEAS

or

CUT STRING BEANS

No. 2 CANS

7 for \$1.00

(Also Special Price by the Case)

FROSTED FOODS - NO POINTS

TAKE YOUR CHOICE

LARGE SELECTION OF VARIETIES

MAKE YOUR Ration Points COUNT

It's true many of we Americans are experiencing for the first time, a shortage, or rather a limitation of some things we want to buy. We are allowed to purchase only a given quantity of meats during a stated period.

However, the limit is put on the amount of meat purchased, not on the amount of food value derived from the meat. Wise spending of ration points stretches their buying power.

Good quality meats, cut to your order, and sold at economical prices, will help solve your wartime food problems. And that's the prescription we fill at the Farmers Meat Company.